

COLLEGE OF BUSINESS

Undergraduate Degree Programs

To complete degree requirements for the Bachelor of Science degree, the student must successfully complete the General and Liberal Education core requirements, the College of Business core course requirements and major requirements. A comprehensive examination in the College of Business core must be passed by all students in a degree program. A student will be allowed to take College of Business core and major comprehensive examinations no more than twice in any academic year. A student may not major in more than one area within the College of Business.

Students wishing to graduate with a Bachelor of Arts degree must complete two semesters of a foreign language, at least one of those semesters at the intermediate or higher level, in addition to all other requirements for the Bachelor of Science degree. Students majoring in the College of Business may pursue a minor in an additional area within the College. Three of these courses cannot be double-counted between the major and minor.

Major Honors

Undergraduate degree-seeking student must have earned at least 50% of major credits at Franklin Pierce University to be considered eligible for major honors.

An Honors candidate for any undergraduate major in the College of Business must have a 3.00 cumulative grade point average and a 3.25 grade point average in all major courses with no grade lower than C-.

A High Honors candidate for any undergraduate major in the College of Business must have a 3.00 cumulative grade point average and a 3.50 grade point average in all major courses with no grade lower than a C-.

Sigma Beta Delta

Sigma Beta Delta is the Honor Society for business students. Candidates must rank in the upper 20% of their class at the time of invitation to membership. Students may be inducted as early as their Junior year. The purpose of the society is to promote higher scholarship in training for business and to recognize and reward scholastic achievement in business subjects.

College Core Requirements

All students graduating with a major in one of the College of Business program areas must complete successfully the following courses:

AC101	Principles of Accounting I
AC102	Principles of Accounting II
BA213	Business Law I
BA471	Business Strategy and Ethics
ET101	Principles of Macroeconomics
ET102	Principles of Microeconomics
FM224	Principles of Financial Management
IB364	International Business
MK201	Principles of Marketing
MN201	Principles of Management
MN321	Organizational Behavior
MT260	Statistics
CIT140	Electronic Spreadsheets

Each traditional student must also complete an Internship or Senior Independent Project that includes either a thesis, business plan, or other significant research project within their major.