

COLLEGE OF BUSINESS

College of Business

Mission Statement

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Values:

The College of Business is guided by the following values:

1. Providing a student-focused educational experience;
2. Promoting ethical and sustainable business practices; and
3. Continuous program improvement which is reflective of the needs of all stakeholders.

Academic programming is provided on the Franklin Pierce University main campus for undergraduate day students as well as online and hybrid formats for both undergraduate and graduate students. Course work is offered in 15-week traditional semesters on the main campus while online undergraduate terms are 8 weeks in duration. The graduate business program is offered in 12-week terms.