

COLLEGE OF BUSINESS

Sports and Recreation Management

Assistant Professor: Kenneth Clarke

Associate Professor: Andy Rudd

Affiliated Faculty: Doug Carty, Rachel Burleson, Jeannette McKillop

A Bachelor of Science degree is offered in Sports and Recreation Management to traditional students.

A minor is offered in Sports and Recreation Management.

Mission and Learning Outcomes of the Sports and Recreation Management Program

The mission of the Sports and Recreation Management program is to prepare professionals capable of managing and enhancing sports and recreational activities through the application of effective business practices, and an understanding of theory, concepts and philosophy of fitness, stress reduction, and social development.

Learning Outcomes

- Through a diverse curriculum, students will understand and apply management skills in business as well as sports and recreation.
- Students will understand a wide range of sports and recreation operations and facilities by comparing and contrasting community, commercial, therapeutic and outdoor environmental programs.
- Students will gain the ability to apply management skills by examining operational and service strategies through job shadowing, internships, site visits and conversations with professionals in sports and recreation programs.
- Students will understand the legal environment of sports and recreation programs, including risk management and negligence law.
- Students will develop a personal philosophy and professional understanding of the role of sports and recreation in diverse cultures, communities, and the lives of individuals.

Major Requirements

In addition to all graduation requirements and College Core Requirements, the following courses must be completed successfully:

SR100 Foundations of Sports and Recreation
 SR202 Principles of Sports and Recreation Management
 SR243 Programming in Sports and Recreation Management
 SR368 Sports and Recreation Facilities Management
 SR390 Internship in Sports and Recreation Management*
 SR395 Advanced Internship*
 SR419 Law and Liability in Sports and Recreation
 SR420 Trends and Issues in Sports and Recreation Management
 SR495 Senior Independent Project*

* One of these courses must be taken.

Select 3 of the following elective courses:

SR115 Foundations of Adventure Sports and Recreation
 SR210 The Role and Influence of Leisure on the Culture and Commerce of the International Community
 SR238 Training and Treatment of Injuries in Athletics
 SR310 Sports and Recreation Marketing
 SR338 Fitness Management
 SR346 Park and Natural Resource Management
 SR357 Inclusive Sports and Recreation
 SR439 Snow Sport Facility Management

Minor Requirements

SR100 Foundations of Sports and Recreation

SR202 Principles of Sports and Recreation Management

SR243 Programming in Sports and Recreation Management

SR368 Sports and Recreation Facilities Management

SR419 Law and Liability in Sports and Recreation

SR420 Trends and Issues in Sports and Recreation Management

Plus one additional 3 credit course, 300 level or higher from the Sports and Recreation (SR) course offerings

Recommended Curriculum Guide - Sports and Recreation Management

First Year						
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>	
AC101	Accounting I	3				
MT260	Statistics <i>or</i>	3	AC102	Principles of Accounting II	3	
CIT140	Electronic Spreadsheets		ET101	Principles of Macroeconomics	3	
GLE101	First-Year Inquiry Seminar	3	_____	GLE Elective	3	
GLE110	First-Year Composition	3	MN201	Principles of Management	3	
SR100	Foundations of Sports & Recreation	3	MT260	Statistics <i>or</i>	3	
			CIT140	Electronic Spreadsheets		
	Total	15		Total	15	
Second Year						
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>	
BA213	Business Law 1	3	ET102	Principles of Microeconomics	3	
SR202	Principles of Sports & Rec. Mgt.	3	_____	Sports & Recreation Elective	3	
MK201	Principles of Marketing	3	_____	GLE Lab Science II	4	
_____	GLE Lab Science I	4	GLE230	Second-Year Composition	3	
_____	GLE Elective	3	_____	GLE Elective	3	
	Total	16		Total	16	
Third Year						
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>	
SR243	Programming in Sports & Rec. Mgt.	3	FM224	Principles of Financial Management	3	

SR368	Sports & Recreation Facilities Mgt.	3	IB364	International Business	3	
MN321	Organizational Behavior	3	SR419	Law & Liability in Sports Recreation	3	
_____	Sports & Recreation Elective	3	_____	GLE Elective	3	
_____	GLE Elective	3	_____	Elective	3	
	Total	15		Total	15	

Fourth Year

<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>	
SR390	Internship in Sports & Rec. Mgt. <i>or</i>	3	BA471	Business Strategy and Ethics	3	
SR395	Adv. Internship in Sports & Rec. Mgt. <i>or</i>	3	SR420	Trends & Issues In Sports & Rec. Mgt.	3	
SR495	Senior Independent Research Project		_____	Elective	3	
_____	Sports & Recreation Elective		_____	Elective	3	
_____	Elective	3	_____	Elective	1	
_____	Elective	3				
_____	Elective	3		Total	13	
	Total	15		Total Credits	120	