
SCHOOL OF BUSINESS

Broad-Based Student Learning Goals

- Students will develop the ability to apply business concepts and theories and use analytical and quantitative techniques to solving challenging problems in the business world (academic excellence).
- Students will develop skills in the use of information and communication technologies and be able to communicate effectively regarding business-related information (information technology).
- Students will develop team membership skills and be able to work ethically and responsibly in a diverse environment (team membership skills).
- Students will gain an awareness of global changes affecting the business world and be able to use this knowledge in business decision-making (global awareness).
- Students will update their skill sets constantly, being innovative and a life-time learner (life-long learning).