

# COLLEGE OF BUSINESS

## Accelerated Business Plus Programs

Franklin Pierce offers motivated students the opportunity to complete their undergraduate business degrees in just three years and graduate degree in one year. Students completing their undergraduate degrees through the Business Plus Program enter the job market earlier or can choose to go on and earn a graduate degree in their fourth year at Pierce.

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Several accelerated options are available to new and continuing students who have a record of strong academic achievement and a desire to advance their education. Personalized schedules are available to student athletes and those with work or volunteer commitments so students can take advantage of all that Franklin Pierce has to offer. The following options are available:

### 3-year Accelerated Business Degree Program

Complete your undergraduate program in three years.

### 3 + 1 Program

Complete your undergraduate business program in three years and be automatically accepted into the graduate business program of your choice.

### 4 + 1 Program

Complete your undergraduate business program in four years and be automatically accepted in the graduate business program of your choice.

### 5 + 1 Program

Complete your undergraduate business program in four years and be automatically accepted in the graduate business program of your choice.

### + 1 Program

Complete the graduate business program of your choice in one year.

## Applying to the Business Plus Programs

Current students are eligible to apply to the Business Program of choice if they have a cumulative grade point average of 3.0 or more.

## Business Plus Program Requirements

To be eligible for a bachelor's degree and/or a master's degree, students must fulfill the requirements of the respective program. In addition, the following are the program requirements for students admitted into the 3+1 or 4+1 programs:

- Maintain a minimum cumulative grade point average of 3.0. This higher CGPA benchmark is required because of the guaranteed admission to the graduate program.  
In the event that students do not meet the CGPA minimum requirement, they may complete the standard application and admissions portfolio for the graduate degree which would then be assessed as any other graduate application.
- Complete an experiential learning component. This requirement may be fulfilled via internships, or participation in the Small Business Advisory Group (SBAG), or other intentional learning situations that are supervised. The experiential learning component must be approved by the Academic Advisor.
- Work closely with the Business Program Faculty to ensure they stay on track throughout their course of study. Students must meet with their Academic Advisor (either in person or through email) at least two times per semester (at mid-term and at the end of the semester).
- The mid-term meeting will provide early warning signs of issues students may be encountering. The end-of-the semester meeting will be designed to ensure students have registered for classes based on their + education plan and continue to be on track to complete the degree in the desired time frame.

Business Plus students are eligible to take up to two graduate classes and have them count towards their general electives in the undergraduate program and for graduate credit in the graduate program. Students may choose from the following courses:

- GM510 Seminar in Leadership
- GM520 Legal and Ethical Issues
- GM540 Organizational Behavior

Business Plus students whose CGPA falls below a 3.0 will be placed on Program Probation (Warning) and will receive notification from their program advisor indicating they have one semester to improve on their CGPA.

Students who at the end of the following semester are unable to raise their CGPA to at least 3.0, will step out of the Business Plus Program and will be encouraged to pursue their degree requirements as traditional students. Traditional students who are planning to enroll in an M.B.A. program must complete undergraduate work with a minimum CGPA of 2.8.

## Recommended Curriculum Guide

### 3 Plus 1 Accelerated Accounting Program - Accounting Track

<b>First Year</b>							
<i>Fall Semester</i>			<i>Credits</i>	<i>Spring Semester</i>			<i>Credits</i>
AC101	Principles of Accounting I	3	AC102	Principles of Accounting II	3		
CIT140	Electronic Spreadsheets	3	ET102	Principles of Microeconomics	3		
ET101	Principles of Macroeconomics	3	_____	GLE Elective	3		
GLE101	First-Year Inquiry Seminar	3	_____	GLE Elective	3		
GLE110	First-Year Composition	3	_____	GLE Elective	3		
MK201	Principles of Marketing	3	_____	GLE Elective	3		
	Total	18		Total	18		
<b>First Summer</b>							
<i>Summer 1</i>			<i>Credits</i>	<i>Summer 2</i>			<i>Credits</i>
_____	Elective	3	_____	Elective	3		
	Total	3		Total	3		
<b>Second Year</b>							
<i>Fall Semester</i>			<i>Credits</i>	<i>Spring Semester</i>			<i>Credits</i>
BA213	Business Law I	3	AC214	Intermediate Accounting II	3		
FM224	Principles of Financial Management	3	MN321	Organizational Behavior	3		

AC213	Intermediate Accounting I	3	MT260	Statistics	3
MN201	Principles of Management	3	IB364	International Business	3
_____	GLE Lab Science I	4	_____	GLE Lab Science II	4
_____	GLE Elective	3	GLE230	Second-Year Composition	3
	Total	19		Total	19
<b>Second Summer</b>					
<i>Summer 1</i>		<i>Credits</i>	<i>Summer 2</i>		<i>Credits</i>
AC390 or AC395 or AC495	Internship in Accounting <i>or</i> Advanced Internship in Accounting <i>or</i> Senior Independent Research Project	3	_____	Elective	3
	Total	3		Total	3
<b>Third Year</b>					
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>
AC314	Cost Accounting	3	AC354	Individual Income Tax	3
AC474	Advanced Accounting I	3	GM520	Legal and Ethical Issues – Grad Term 3 (taken as Elective)	3
GM510	Seminar in Leadership – Grad Term 1 (taken as Elective)	3	BA471	Business Strategy and Ethics	3
_____	GLE Course	3	AC323	Auditing	3
_____	Elective	3	AC_____	Accounting Elective	3
_____	Elective	3	_____	Elective	1
	Total	18		Total	16
				<b>Total Credits</b>	<b>120</b>

**Recommended Curriculum Guide**  
**3 Plus 1 Accelerated Accounting Program - Finance Track**

**First Year**

<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>
AC101	Principles of Accounting I	3	AC102	Principles of Accounting II	3
CIT140	Electronic Spreadsheets	3	ET102	Principles of Microeconomics	3
ET101	Principles of Macroeconomics	3	_____	GLE Elective	3
GLE101	First-Year Inquiry Seminar	3	_____	GLE Elective	3
GLE110	First-Year Composition	3	_____	GLE Elective	3
MK201	Principles of Marketing	3	_____	GLE Elective	3
	Total	18		Total	18

**First Summer**

<i>Summer 1</i>		<i>Credits</i>	<i>Summer 2</i>		<i>Credits</i>
_____	Elective	3	_____	Elective	3
	Total	3		Total	3

**Second Year**

<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>
BA213	Business Law I	3	FM257	Real Estate Investments	3
FM224	Principles of Financial Management	3	MN321	Organizational Behavior	3
ET223	Money & Banking	3	MT260	Statistics	3
MN201	Principles of Management	3	IB364	International Business	3
_____	GLE Lab Science I	4	_____	GLE Lab Science II	4
_____	GLE Elective	3	GLE230	Second-Year Composition	3
	Total	19		Total	19

**Second Summer**

<i>Summer 1</i>		<i>Credits</i>	<i>Summer 2</i>		<i>Credits</i>
FM390	Internship in Finance <i>or</i>	3	_____	Elective	3
FM395	Advanced Internship in Finance <i>or</i>				

FM495	Senior Independent Research Project				
	Total	3		Total	3
<b>Third Year</b>					
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>
FM311	Managerial Finance	3	FM454	Problems in Finance	3
GM510	Seminar in Leadership – Grad Term 1 (taken as Elective)	3	GM520	Legal and Ethical Issues – Grad Term 3 (taken as Elective)	3
_____	GLE Elective	3	BA471	Business Strategy and Ethics	3
_____	Elective	3	FM423	Investment Analysis	3
_____	Elective	3	_____	Elective	3
_____	Elective	3	_____	Elective	1
	Total	18		Total	16
				<b>Total Credits:</b>	<b>120</b>

## Recommended Curriculum Guide

### 3 Plus 1 Accelerated Accounting Program - Forensic Accounting Track

First Year					
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>
AC101	Principles of Accounting I	3	AC102	Principles of Accounting II	3
ET101	Principles of Macroeconomics	3	ET102	Principles of Microeconomics	3
GLE101	First-Year Inquiry Seminar	3	_____	GLE Elective	3
GLE110	First-Year Composition	3	MT260	Statistics	3
MK201	Principles of Marketing	3	_____	GLE Elective	3
_____	GLE Elective	3	_____	GLE Elective	3

	Total	18		Total	18
<b>First Summer</b>					
<i>Summer 1</i>		<i>Credits</i>	<i>Summer 2</i>		<i>Credits</i>
_____	GLE Elective	3	_____	GLE Elective	3
	Total	3		Total	3
<b>Second Year</b>					
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>
CIT140	Electronic Spreadsheets	3	AC214	Intermediate Accounting II	3
AC213	Intermediate Accounting I	3	BA213	Business Law	3
FM224	Principles of Financial Management	3	MN321	Organizational Behavior	3
MN201	Principles of Management	3	IB364	International Business	3
_____	GLE Lab Science I	4	_____	GLE Lab Science II	4
_____	GLE Elective	3	GLE230	Second-Year Composition	3
	Total	19		Total	19
<b>Second Summer</b>					
<i>Summer 1</i>		<i>Credits</i>	<i>Summer 2</i>		<i>Credits</i>
AC390 or AC395 or AC495	Internship in Accounting <i>or</i> Advanced Internship in Accounting <i>or</i> Senior Independent Research Project	3	_____	Elective	3
	Total	3		Total	3
<b>Third Year</b>					
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>
AC312	Forensic Accounting & Fraud Examination	3	AC323	Auditing	3
CJ301	Criminal Investigation & Evidence	3	AC345	Analysis of Financial Statements	3

GM510	Seminar in Leadership – Grad Term 1 (taken as Elective)	3	GM520	Legal & Ethical Issues – Grad Term 3 (taken as an elective)	3
CIT274	Computer Forensics & Security	3	CJ420	White Collar Crime	3
_____	GLE Elective	3	BA471	Business Strategy & Ethics	3
_____	Elective	3	_____	Elective	1
	Total	18		Total	16
				<b>Total Credits</b>	<b>120</b>

### Recommended Curriculum Guide 3 Plus 1 Accelerated Healthcare Administration Program

First Year					
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>
AC101	Principles of Accounting I	3	AC102	Principles of Accounting II	3
CIT140	Electronic Spreadsheets	3	ET102	Principles of Microeconomics	3
ET101	Principles of Macroeconomics	3	_____	Elective	3
GLE101	First-Year Inquiry Seminar	3	_____	GLE Elective	3
GLE110	First-Year Composition	3	_____	GLE Elective	3
HCA201	Intro to Healthcare Administration	3	_____	GLE Elective	3
	Total	18		Total	18
First Summer					
<i>Summer 1</i>		<i>Credits</i>	<i>Summer 2</i>		<i>Credits</i>
_____	GLE Elective	3	_____	Elective	3
	Total	3		Total	3
Second Year					
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>
BA213	Business Law I	3	IB364	International Business	3

FM224	Principles of Financial Management	3	MN321	Organizational Behavior	3
HCA350	Healthcare Systems Mgmt & Quality	3	MT260	Statistics	3
MN201	Principles of Management	3	_____	Elective	3
EMSP302	Health Informatics	3	HCA340	Healthcare Finance	3
_____	GLE Lab Science I	4	GLE230	Second-Year Composition	3
	Total	19		Total	18

**Second Summer**

<i>Summer 1</i>		<i>Credits</i>	<i>Summer 2</i>		<i>Credits</i>
HCA390 or HCA 495 or	Internship in Healthcare Admin. <i>or or</i> Senior Independent Research Project	3	HCA360	Healthcare Ethics, Policy & Law	3
	Total	3		Total	3

**Third Year**

<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>
HCA315	Epidemiology	3	HCA450	Leadership & Mgmt in Healthcare Orgs	3
GM510	Seminar in Leadership – Grad Term 1 (taken as Elective)	3	GM520	Legal and Ethical Issues – Grad Term 3 (taken as Elective)	3
_____	GLE Elective	3	BA471	Business Strategy and Ethics	3
_____	Elective	3	_____	GLE Lab Science II	4
_____	Elective	3	_____	Elective	3
_____	Elective	3	_____	Elective	1
	Total	18		Total	17
				<b>Total Credits</b>	<b>120</b>

## Recommended Curriculum Guide



**3 Plus 1 Accelerated Management Program**

<b>First Year</b>						
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>	
AC101	Principles of Accounting I	3	AC102	Principles of Accounting II	3	
CIT140	Electronic Spreadsheets	3	ET102	Principles of Microeconomics	3	
ET101	Principles of Macroeconomics	3	_____	GLE Elective	3	
GLE101	First-Year Inquiry Seminar	3	_____	GLE Elective	3	
GLE110	First-Year Composition	3	_____	GLE Elective	3	
MN201	Principles of Management	3	_____	GLE Elective	3	
	Total	18		Total	18	
<b>First Summer</b>						
<i>Summer 1</i>		<i>Credits</i>	<i>Summer 2</i>		<i>Credits</i>	
_____	GLE Elective	3	_____	Elective	3	
	Total	3		Total	3	
<b>Second Year</b>						
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>	
BA213	Business Law I	3	MN314	Human Resources Management	3	
FM224	Principles of Financial Management	3	MN321	Organizational Behavior	3	
MT260	Statistics	3	MN360	Communication Skills for Managers	3	
MK201	Principles of Marketing	3	_____	GLE Lab Science II	4	
_____	GLE Lab Science I	4	GLE230	Second-Year Composition	3	
_____	GLE Elective	3	_____	Elective	3	
	Total	19		Total	19	
<b>Second Summer</b>						

<i>Summer 1</i>		<i>Credits</i>	<i>Summer 2</i>		<i>Credits</i>	
MN390	Internship in Management <i>or</i>	3	_____	Business 300/400 Elective	3	
MN395	Advanced Internship in Management <i>or</i>					
MN495	Senior Independent Research Project					
	Total	3		Total	3	
<b>Third Year</b>						
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>	
MN365	Production and Operations Mgt.	3	MN426	Government and Business	3	
GM510	Seminar in Leadership – Grad Term 1 (taken as Elective)	3	GM520	Legal and Ethical Issues – Grad Term 3 (taken as Elective)	3	
FM311	Financial Management	3	BA471	Business Strategy and Ethics	3	
MN371	Entrepreneurship	3	IB364	International Business	3	
_____	Business 300/400 Elective	3	_____	Elective	3	
_____	Elective	3	_____	Elective	1	
	Total	18		Total	16	
				<b>Total Credits:</b>	<b>120</b>	

### Recommended Curriculum Guide 3 Plus 1 Accelerated Marketing Program

<b>First Year</b>						
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>	
AC101	Principles of Accounting I	3	AC102	Principles of Accounting II	3	
CIT140	Electronic Spreadsheets	3	ET102	Principles of Microeconomics	3	

ET101	Principles of Macroeconomics	3	_____	GLE Elective	3
GLE101	First-Year Inquiry Seminar	3	_____	GLE Elective	3
GLE110	First-Year Composition	3	_____	GLE Elective	3
MK201	Principles of Marketing	3	_____	GLE Elective	3
	Total	18		Total	18

**First Summer**

<i>Summer 1</i>		<i>Credits</i>	<i>Summer 2</i>		<i>Credits</i>
_____	Elective	3	_____	Elective	3
	Total	3		Total	3

**Second Year**

<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>
BA213	Business Law I	3	IB364	International Business	3
FM224	Principles of Financial Management	3	MN321	Organizational Behavior	3
MK214	Consumer Behavior	3	MT260	Statistics	3
MN201	Principles of Management	3	_____	GLE Lab Science II	4
_____	GLE Lab Science I	4	GLE230	Second-Year Composition	3
_____	GLE Elective	3	_____	GLE Elective	3
	Total	19		Total	19

**Second Summer**

<i>Summer 1</i>		<i>Credits</i>	<i>Summer 2</i>		<i>Credits</i>
MK390	Internship in Marketing <i>or</i>	3	_____	Elective	3
MK395	Advanced Internship in Marketing <i>or</i>				
MK495	Senior Independent Research Project				
	Total	3		Total	3

**Third Year**

<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>
MK333	Marketing Research	3	MK350	E-commerce	3
GM510	Seminar in Leadership – Grad Term 1 (taken as Elective)	3	GM520	Legal and Ethical Issues – Grad Term 3 (taken as Elective)	3
_____	GLE Elective	3	BA471	Business Strategy and Ethics	3
_____	Marketing Elective	3	MK474	Marketing Mgt. for Green Economy	3
_____	Marketing Elective	3	_____	Marketing Elective	3
_____	Marketing Elective	3	_____	Elective	1
	Total	18		Total	16
				<b>Total Credits:</b>	<b>120</b>

### Recommended Curriculum Guide

#### 3 Plus 1 Accelerated Sports & Recreation Management Program

<b>First Year</b>					
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>
AC101	Principles of Accounting I	3	AC102	Principles of Accounting II	3
CIT140	Electronic Spreadsheets	3	ET102	Principles of Microeconomics	3
ET101	Principles of Macroeconomics	3	MN201	Principles of Management	3
GLE101	First-Year Inquiry Seminar	3	_____	GLE Elective	3
GLE110	First-Year Composition	3	_____	GLE Elective	3
SR100	Foundations of Sports & Recreation	3	_____	GLE Elective	3
	Total	18		Total	18
<b>First Summer</b>					
<i>Summer 1</i>		<i>Credits</i>	<i>Summer 2</i>		<i>Credits</i>
MT260	Statistics	3	_____	GLE Elective	3

	Total	3		Total	3
<b>Second Year</b>					
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>
BA213	Business Law I	3	SR243	Programming in Sports & Recreation Management	3
FM224	Principles of Financial Management	3	SR419	Law & Liability in Sports and Recreation Management	3
MK201	Principles of Marketing	3	IB364	International Business	3
SR202	Principles of Sports & Recreation Management	3	_____	SR Elective	3
_____	GLE Lab Science I	4	_____	GLE Lab Science II	4
_____	GLE Elective	3	GLE230	Second-Year Composition	3
	Total	19		Total	19
<b>Second Summer</b>					
<i>Summer 1</i>		<i>Credits</i>	<i>Summer 2</i>		<i>Credits</i>
SR390 or SR395 or SR495	Internship in Sports & Recreation Mgmt <i>or</i> Advanced Internship in Sports & Recreation Mgmt <i>or</i> Senior Independent Research Project	3	_____	Elective	3
	Total	3		Total	3
<b>Third Year</b>					
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>
SR368	Sports & Recreation Facilities Mgmt	3	SR420	Trends & Issues in Sports & Recreation Mgmt	3
MN321	Organizational Behavior	3	GM520	Legal and Ethical Issues – Grad Term 3 (taken as Elective)	3
GM510	Seminar in Leadership – Grad	3	BA471	Business Strategy and Ethics	3

	Term 1 (taken as Elective)				
_____	GLE Elective	3		SR Elective	3
_____	SR Elective	3	_____	GLE Elective	3
_____	Elective	3	_____	Elective	1
	Total	18		Total	16
				<b>Total Credits</b>	<b>120</b>

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