

# COLLEGE OF BUSINESS

## Management

**Associate Professor:** Mack Bean

**Assistant Professor:** Ken Clarke, Robert McGeough

**Lecturers:** Jerry Lettre, Kent Whitman

**A Bachelor of Science degree is offered in Management for online and traditional students.**

**A minor is offered in Management.**

## Mission and Learning Outcomes of the Management Program

The mission of the Management major is to develop specialized preparation for a career in management in combination with a liberal arts education. The Management program prepares students for positions as managers in the business, private, or non-profit sectors. Specific goals of the program include the following:

- Students will be able to describe the essential functions of an effective business operation and analyze business opportunities.
- Students will demonstrate an understanding of the relationship between businesses and market/nonmarket stakeholders as it pertains to local, societal, and global needs.
- Students will be able to use quantitative and qualitative tools and strategies to support organizational decision making.
- Students will demonstrate an awareness of the need for ethical leadership within an organization and ethical behavior in the greater global context.
- Students will be able to communicate clearly and effectively.

The major in Management combines a basic liberal arts education with specialized preparation for a career in management. Emphasis is placed on General and Liberal Education and College core course requirements during the first two years of study. The Management major prepares the student for a position as a manager in the business, private, or non-profit sector.

### Major Requirements for Online Students

In addition to all graduation requirements and College Core Requirements, the following courses must be completed successfully:

FM311 Managerial Finance  
 MN314 Human Resource Management  
 MN348 Public Administration or  
 MN426 Government and Business  
 MN360 Communication Skills for Managers  
 MN365 Production and Operations Management  
 MN371 Entrepreneurship

Students must also complete two electives chosen from the 300 or 400-level courses with any of the following business prefixes: AC, AD, BA, ET, FM, HCA, MK, MN, and SR.

### Major Requirements for Traditional Students

In addition to all degree requirements and College Core Requirements, the following courses must be completed successfully:

FM311 Managerial Finance  
 MN314 Human Resource Management  
 MN348 Public Administration or  
 MN426 Government and Business  
 MN360 Communication Skills for Managers  
 MN365 Production and Operations Management  
 MN371 Entrepreneurship  
 MN390 Internship in Management or  
 MN395 Advanced Internship or  
 MN495 Senior Independent Project

Students must also complete two electives chosen from the 300 or 400-level courses with any of the following business prefixes: AC, AD, BA, ET, FM, HCA, MK, MN, and SR.

### Minor Requirements

The minor in Management requires completion of the following courses:

MK201 Principles of Marketing  
 MN201 Principles of Management  
 MN314 Human Resource Management  
 MN321 Organizational Behavior  
 MN360 Communication Skills for Managers  
 MN365 Production & Operations Management

### Recommended Curriculum Guide - Management

<b>First Year</b>					
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>
AC101	Principles of Accounting I	3	AC102	Principles of Accounting II	3
CIT140	Electronic Spreadsheets	3	ET102	Principles of Microeconomics	3
ET101	Principles of Macroeconomics	3	_____	GLE Elective	3
GLE101	First-Year Inquiry Seminar	3	_____	GLE Elective	3
GLE110	First-Year Composition	3	_____	GLE Elective	3
	Total	15		Total	15
<b>Second Year</b>					
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>
BA213	Business Law	3	MK201	Principles of Marketing	3
FM224	Principles of Financial Management	3	MT260	Statistics	3
MN201	Principles of Management	3	_____	GLE Lab Science II	4
_____	GLE Lab Science I	4	GLE230	Second-Year Composition	3
_____	GLE Elective	3	_____	GLE Elective	3
	Total	16		Total	16
<b>Third Year</b>					
<i>Fall Semester</i>		<i>Credits</i>	<i>Spring Semester</i>		<i>Credits</i>
IB364	International Business	3	FM311	Managerial Finance	3

MN365	Production & Operations Management	3	MN314	Human Resource Management	3
MN321	Organizational Behavior	3	MN360	Communication Skills for Managers	3
_____	GLE Elective	3	_____	Elective	3
_____	Elective	3	_____	Elective	3
	Total	15		Total	15
<b>Fourth Year</b>					
<b>Fall Semester</b>		<b>Credits</b>	<b>Spring Semester</b>		<b>Credits</b>
MN348	Public Administration <i>or</i>	3	BA471	Business Strategy and Ethics	3
MN426	Government & Business		_____	Elective	3
MN390	Internship in Management <i>or</i>	3	_____	Elective	3
MN395	Advanced Internship in Management <i>or</i>		_____	Elective	3
MN495	Senior Independent Research Project		_____	Elective	1
MN371	Entrepreneurship	3			
_____	Elective	3			
_____	Elective	3		Total	13
	Total	15		<b>Total Credits</b>	<b>120</b>